

BUSINESS MANAGEMENT

GBB-MARK	Marketing Without Money	15.26	16.95
GBG-HOWTOSELL	How to Sell Your Business	22.46	24.95
GBM-AEL	Avoid Employee Lawsuits	22.46	24.95
GBM-SMALL	Small Time Operator	15.26	16.95
GBM-SMTHIRE	Smart Hiring For Your Business	16.16	17.95
GBN-CLAIMS	Guide to Small Claims Court	17.06	18.95
GBN-HIC	Hiring Independent Contractors	26.96	29.95
GBN-HWBP	How to Write a Business Plan	19.76	21.95
GBN-IRS	Stand up to the IRS	22.46	24.95
GBN-LAW	Law & Taxes for the Self Employed	22.46	24.95
GBN-LEG	Legal Guide for Starting and Running a Small Business	22.46	24.95
GBN-LEGI	Legal Guide for Starting and Running a Small Business Vol II	26.96	29.95
GBN-PB	Partnership Book	22.46	24.95
GBN-SAVY	Tax Savvy for Small Business	31.46	34.95
GBN-TELH	The Employers Legal Handbook	35.96	39.95
GBW-W MMP	Word of Mouth Marketing	13.46	14.95

DOMESTIC

ATM-DIAG	ATRA Tech Manual-4L60E/80E/30E Diagnosis & Operation	44.96	49.95
ATM-DIAG-SP	4L60E, 4L80E, 4L30E El Diagnostico Y Funcionamientos	44.96	49.95
ATM-E4OD1	ATRA E4OD- Are They Really That Tough Bk1	44.96	49.95
ATM-E4OD2	E4ODs- Are They Really That Tough Bk2	44.96	49.95
ATM-F4EAT	Ford 4FEAT / Mazda G4A-EL Rebuild Procedures	26.96	29.95
ATM-F4EAT-SP	Ford 4FEAT / Mazda G4A-EL Reconst. Los Procedimientos	26.96	29.95
TMC-41TE/AE	41TE/AE Transaxle Manual	13.50	15.00
TMC-42LE	42LE Transaxle Manual	13.50	15.00
TMF-4F27E	4F27E Reference Binder	76.50	85.00
TMF-4R/5RE	4R44E/4R55E & 5R44E/5R55E Reference Binder	76.50	85.00
TMF-4R100	4R100 Reference Binder	76.50	85.00
TMF-A4LD	The A4LD Reference Binder	76.50	85.00
TMF-AODEMAN	AODE/4R70W Reference Binder	76.50	85.00
TMF-AX4N	AX4N Reference Binder	76.50	85.00
TMF-AXODE	AXODE/AX4S Reference Binder	76.50	85.00
TMF-E4OD94-98	4R100 Reference Binder	76.50	85.00
TMG-4/5L40E	GM- 4-5L40E Technicians Guide	31.50	35.00
TMG-400PU	GM- 400/475 Product Update	10.80	12.00
TMG-4L30E	GM- 4L30E Technicians Guide	31.50	35.00
TMG-4L60	GM- 4L60 Technicians Guide	31.50	35.00
TMG-4L60/60E-PU	4L60E/4L60E Product Update	27.00	30.00
TMG-4L60E	GM- 4L60E Technicians Guide	31.50	35.00
TMG-4L80E	GM- 4L80E Technicians Guide	31.50	35.00
TMG-4L80E-PU	GM- 4L80E Product Update	18.00	20.00
TMG-4T40E	GM- 4T40E Technicians Guide	31.50	35.00
TMG-4T60	GM- 4T60 Technicians Guide	31.50	35.00
TMG-4T60E	GM- 4T60E Technicians Guide	31.50	35.00
TMG-4T60E-PU	GM- 4T60E Product Update	11.70	13.00
TMG-4T60-PU	GM- 4T60 Product Update	11.70	13.00
TMG-4T65E-VOLVO	GM- 4T65E Volvo Technicians Guide	31.50	35.00
TMG-4T80E	GM- 4T80E Technicians Guide	31.50	35.00
TMG-AF23/33-5	GM- AF23/33-5 Technicians Guide	31.50	35.00
TMG-CD-NEW	GM Technicians Guide CD Rom	90.00	100.00
TMG-PAG-97	GM 97 Product Application Guide	9.00	10.00
TMG-PAG-98	GM 98 Product Application Guide	9.00	10.00
TMG-PAG-99	GM 99 Product Application Guide	9.00	10.00
TMG-TURM-97	GM Unit Repair Manual 97	36.00	40.00
TMG-TURM-98	GM Unit Repair Manual 98	36.00	40.00
TMG-VT20/25E	GM- VT20/25-E Technicians Guide	31.50	35.00
TMM-DOMESTIC	Jedham Obdl Domestic Vehicles	63.00	70.00
TMM-FORDCARS	Jedham Ford EEC Systems Technician Handbook	63.00	70.00
TMM-FORDTRUCK	Jedham Ford EEC Systems Technician Handbook	63.00	70.00

FOREIGN

ATM-DKM1	ATRA Tech Manual- Those Darn KMs Bk1	44.96	49.95
ATM-DKM2	ATRA Tech Manual- Those Darn KMs Bk2	44.96	49.95
ATM-HONDA	ATRA Honda Transaxle Bench Manual	44.96	49.95
ATM-IMP	ATRA Testing Electronic Transmissions- Import Vehicles	44.96	49.95
ATM-KM175	ATRA KM175 Rebuild Procedures	26.96	29.95
ATM-KM175-SP	ATRA KM175 Rebuild Los Procedimientos	26.96	29.95
TMM-ASIAN	Jedham Obdl Asian Vehicles	63.00	70.00
TMM-HONDA	Jedham Acura & Honda PGM-FI Systems Technician Hndbk	63.00	70.00
TMM-TOYOTA	Jedham Toyota Computer Control Systems	63.00	70.00
TMM-VW-DIAG	096& 01M - Jetta/Passat Electrical Trouble Shooting Hndbk	35.96	39.95

GENERAL

TMM-DUAL	Dual Trace Lab Scope Training Manual	31.50	35.00
ATM-DR2	Hydraulic Fun- Damentals w/Transdisc software CD	31.45	34.95
MB-SATFILES	The Satisfaction Files	13.50	15.00
ATM-RT1	Road Testing For Results 1	26.96	29.95
TMF-GUIDE	Ford Product Guide	13.50	15.00
TMM-1ST	First Things First	44.96	49.95
TMM-AEP	Today's Technician Automotive Engine Prrfmc 2nd Edition	66.56	73.95
TMM-ATT4	Transmissions & Transaxles 4th Edition	65.65	72.95
TMM-E&E	Automotive Electricity & Electronics 3rd Edition	64.76	71.95
TMM-ET	Transgo Electronic Transmissions Troubleshooters Hndbk	35.96	39.95
TMM-TRANS	The Transmission Guide	88.20	98.00
TMM-VSWF	Variable Signal & Wave Form Handbook	35.96	39.95

ATRA MEMBER SUPPLIES

MS_MLOGO	ATRA Member Logo	3.00	
MS-BRACK	ATRA Metal Sign Brackets	12.20	
MS-CB	CB Tracker	10.00	
MS-COUNTER	What Controls Your Transmission Counter Mat	20.00	
MS-COUNTRY-50	ATRA Country Pamphlets -50	7.50	
MS-DR03	2003 Membership Directories	0.85	
MS-ETHICS	ATRA Code of Ethics Poster	10.00	
MS-FL1000	ATRA Floor Mats - 1000	85.00	
MS-FL500	ATRA Floor Mats - 500	45.00	
MS-GLOVE	Glove Compartment Envelopes - 50	7.50	
MS-GRULE	Golden Rule Warranty Poster	7.50	
MS-HAT	ATRA Logo Hat	10.00	
MS-HELP	Helpline Worksheet	5.00	
MS-LOOKS	ATRA Looks Complicated Poster	7.50	
MS-PIN	ATRA Lapel Pin	3.00	
MS-10THINGS	10 Things You Can Do Today Brochure - 50	10.00	
MS-BALLAD	Ballad of a Technician Poster	10.00	10.00
MS-REMIND	Reminder Cards-Birthday Cards	10.00	
MS-SENSOR	What Controls Your Transmission Poster	15.00	
MS-SIGN	ATRA Single Face Metal Sign	60.00	
MS-SIGN-BR	ATRA Metal Sign w/Brackets- Double Face	75.00	
MS-SLOGO	ATRA Supplier Logo	3.00	
MS-TALK	Straight Talk Brochure - 50	12.50	
SP-CERT	ATRA Certified Shoulder Patch	1.50	1.50
SP-RBLDR	ATRA Rebuilder Shoulder Patch (Certified Chevron)	0.85	0.85
SP-DIAG	ATRA Diagnostician Shoulder Patch (Certified Chevron)	0.85	0.85
SP-R&R	ATRA R & R Technician Shoulder Patch (Certified Chevron)	0.85	0.85
MS-CERTSIGN	ATRA Certified Sign	60.00	60.00
SP-MEM	ATRA Member Shoulder Patch	0.85	
MS-TB02	ATRA 2002 Tech Bulletins	20.00	
MS-TB01	ATRA 2001 Tech Bulletins	20.00	
MS-TB20	ATRA 2000 Tech Bulletin	20.00	
MS-TB92	ATRA 1992 Tech Bulletins	20.00	
MS-TB93	ATRA 1993 Tech Bulletins	20.00	
MS-TB94	ATRA 1994 Tech Bulletins	20.00	
MS-TB95	ATRA 1995 Tech Bulletins	20.00	
MS-TB96	ATRA 1996 Tech Bulletins	20.00	
MS-TB97	ATRA 1997 Tech Bulletins	20.00	
MS-TB98	ATRA 1998 Tech Bulletins	20.00	
MS-TB99	ATRA 1999 Tech Bulletins	20.00	
MS-TBPKG	ATRA 10 Year Tech Bulletin Package	100.00	
MS-BI	ATRA Tech Bulletin Binder	6.00	
MS-BIDIV-B	Tech Bulletin Divider Blanks	3.50	
MS-BIDIV-PP	Tech Bulletin Prepack Dividers	11.00	

SEMINAR

ATM-EXPO00	ATRA Expo 2000 Tech & Management Seminar Program	103.50	115.00
ATM-EXPO01	ATRA Expo 2001 Tech & Management Seminar Program	103.50	115.00
ATM-EXPO02	ATRA Expo 2002 Tech & Management Seminar Program	103.50	115.00
ATM-SEM01	ATRA 2001 Tech Seminar Manual	53.96	59.95
ATM-2001 CD	ATRA 2001 Tech Seminar Power Point CD	36.00	40.00
ATM-SEM02	ATRA 2002 Tech Seminar Manual	53.96	59.95
ATM-SEM03	ATRA 2003 Tech Seminar Manual	53.96	59.95
ATM-SEM20	ATRA 2000 Tech Seminar Manual	53.96	59.95
ATM-SEM98	ATRA 1998 Tech Seminar Manual	53.96	59.95
ATM-SEM99	ATRA 1999 Tech Seminar Manual	53.96	59.95

Order Information: To help us process your order faster, please include the complete title and item number.

BY PHONE: Call the ATRA BookStore at **1-805-604-2020** or **1-800-428-8489** Monday through Friday 7:00am to 5:00pm P.S.T. to place your order.

ONLINE: Order products online at www.atra.com/bookstore.

BY EMAIL: Send your product order to us by email to bookstore@atra.com. Please include complete title, item number, payment and shipping information.

BY FAX: Fax your order 24 hours a day to **1-805-604-2001**. Be sure fax includes credit card information.

BY MAIL: Fill out and mail the convenient order form. (Feel free to photocopy it.) Mail it to: **ATRA BookStore, 2400 Latigo Avenue, Oxnard CA 93030.**