ATRA’s Powertrain Expo 2007!

What’s Working & Making it Work!

Exciting New Information!
- ALL DAY Thursday Sessions
- Extended Seminar Sessions Friday and Saturday
- New Management Workshop Series: What’s Working & Making it Work!
- Full Conference Attendees Will Receive an Audio CD of Entire Event Free!

www.atraonline.com/events
(800) 428-8489
Join us October 11-14, 2007 in Las Vegas, Nevada, for ATRA’s Powertrain Expo! Registration is now open for the only convention dedicated to the powertrain industry!

• Learn the latest technical information and business concepts!
• Discover the newest innovations and just-introduced products on the trade show floor!
• Meet your peers in the transmission industry, discuss problems and share solutions!

Table of Contents

ATRA’s Powertrain Expo ........ 54
Las Vegas ...................... 55
Hotel Information ............. 56
Special Events ................. 57
What’s Working & Making It Work ...... 58
Management Seminars .... 58-62
Technical Seminars .......... 63-70
Las Vegas Monorail .......... 62
Exhibitors ...................... 71
Program-At-A-Glance ...... 72
Registration Form .......... 74
Frequently Asked Questions .... 75
How to Register ................ 75
Schedule At-A-Glance .......... 76

Trade Show Hours

Friday: 2:00pm - 7:00pm
Saturday: 11:30am - 5:00pm
ATRA’s Powertrain Expo 2007

2007 in Las Vegas
October 11th-14th

See You There!
ATRA’s Powertrain Expo 2007

Newly redesigned rooms await you at The Las Vegas Hilton, starting at only $159 per night!

Hotel Accomodations

Discounted Room Rate

$159 single/double
Mention ATRA to get discounted rate

Las Vegas Hilton
3000 Paradise Rd.
Las Vegas, NV 89109

Phone: (800) 732-7117

ATRA has reserved a block of rooms at $159 per night, but you must make your reservations before September 20, 2007.

When making your reservations be sure to mention you are with the Automatic Transmission Rebuilders Association group or ATRA to get your room rate.

Room Reservation deadline is September 20, 2007. Call Today!

Registration Information
www.atraonline.com/events
800-428-8489
ATRA’s Powertrain Expo 2007
Thursday, October 11th, is now a FULL DAY of tech seminars and management workshops!

October 11th-14th, Las Vegas, NV

4th Annual Red Girdley Memorial Golf Tournament Sponsored by Toledo Trans-Kit
Thursday: 6:00 am-2:00 pm
The Aliante Golf Club in Las Vegas is the most challenging and beautiful course ever for this annual tournament sponsored by Toledo Trans-Kit. If you like golf, this course is a “Don’t Miss Opportunity.” This year’s tournament is a shotgun start, includes a great lunch and transportation to and from the Las Vegas Hilton. High end club rentals are available at a reasonable cost. Take a virtual tour by visiting www.aliante.com.

ATRA Luncheon Sponsored by Raybestos
Friday: 1:00 pm
Included with your paid full registration!

Cocktail Reception Sponsored by Transtar
Friday: 7:00 pm

Seminars!
Thursday, Friday, Saturday & Sunday!
Thursday is now a FULL DAY of tech seminars and management workshops at this year’s Expo! That’s right, ATRA’s Kick-Off Seminars will be starting at 9am on Thursday with state-of-the-art tech training, and the first ever full day workshop based on ATRA’s What’s Working study.

Trade Show
Friday: 2:00 pm
Saturday: 11:30 am
ATRA’s Powertrain Expo is the largest gathering of automatic transmission repair professionals in the world. Come see the only trade show dedicated to transmission repair with the latest tools and equipment. With nearly 100 exhibitors, you’re sure to find all the newest innovations all in one location!
Note: Our What's Working seminars are based on the findings from our What's Working Study. Each session is designed to build upon subsequent sessions within the entire series. While it is not prohibited, attending only select sessions within the series may not yield the desired outcome these sessions were designed to deliver. For the maximum benefits of these sessions it is highly recommended that you attend all four days and each of the seminars. Space is limited and will be considered on a first come, first served basis.

OUR GUARANTEE TO YOU: We’re so confident of your complete satisfaction of our What’s Working series, we’ll guarantee it in writing: If, for any reason, after completing ATRA’s four-day What’s Working seminar series, you aren’t 100% satisfied with the information and material you’ve received, we’ll refund your entire registration fees!
ATRA’s Powertrain Expo 2007

Seminar schedule, subjects and speakers may be changed without notice.

MANAGEMENT SEMINAR — 9:00 am - 12:00 pm

What’s Working

Think the transmission business is a dying industry? Think again: Many transmission shop owners are enjoying their heyday, with more business than they can handle, and making big bucks doing it!

Over the last year, ATRA and GEARS have studied a cross-section of transmission repair shops. And we’ve made some dramatic discoveries:

• Learn the 5 trends present in virtually every successful repair shop.
• Discover the truth about diversification: Is it really the answer, or just a crutch?
Learn What’s Working in this all-new management seminar, designed especially for you: the transmission shop owner.

MANAGEMENT SEMINAR — 1:00 pm - 4:00 pm

Making it Work

After lunch, you’ll take What’s Working in today’s market, and learn new ideas about Making It Work for you and your shop. This is an all-new seminar, with a new theme and new presentation. Making It Work will build on the ideas discussed in the What’s Working seminar, turning the Expo weekend into a sort of mini-MBA tailored especially for you: the transmission shop owner.

And you can be sure, if you invest the time to attend, from beginning to end, you’ll walk away with an entirely new outlook on this business… and a new business strategy.

MANAGEMENT SEMINAR — 4:00 pm - 5:00 pm

Forum and Reception

After a full day of examination of What’s Working and Making It Work, we’ll end the day with a forum and reception, where you can gather your thoughts, discuss the ideas you just learned, and get ready for Friday and Saturday sessions — many of which will continue the theme that began with the Thursday program.

Speak directly with the presenters and experts, ask questions and share your thoughts on the many concepts that were covered during the preceding day.

Make you plans today to join us for this new and exciting program… and get ready to put What’s Working to work for you!

Our Guarantee to You: We’re so confident of your complete satisfaction our What’s Working series, we’ll guarantee it in writing: If, for any reason, after completing ATRA’s four-day What’s Working seminar series, you aren’t 100% satisfied with the information and material you’ve received, we’ll refund your entire registration fees!

Make your plans now to join us for this new and exciting program!
And this time... what happens in Vegas won't stay in Vegas!
Breakfast with Thom
Armed with an arsenal of information gathered from our all-day Thursday workshop, you’re now prepared to start your journey on the road to realizing the true potential of your business.

Join Thom Tschetter along with our top industry trainers as we discuss your new business model with lively discussion and information designed to change the way you think about doing business from this point on!

Goal Setting and Planning for a Successful Future  Defining your Vision
How hard would it be to put together a 500 piece jigsaw puzzle – without the top of the box to look at? Chances are you would get the corner pieces together and then give up out of frustration and never finish the puzzle. Does your shop’s vision for the future look like a jigsaw puzzle with just the corners in place?

Our What’s Working seminars continue with this session on goal setting and proper planning. Are your personal goals in alignment with your career goals? What’s your current exit strategy, and just what is it you want from your business? You’ll start filling in the blanks to your ultimate action plan during this session – and learn how to complete your shop’s puzzle of the future!

The Right People
We continue our journey armed with a brand new plan for your business and its future. The next logical step is getting the right people on board to help execute that plan. Taken right from the findings of our What’s Working study, the most successful shop owners in the industry constantly surround themselves with the “right” people.

In this session you’ll find out who these “right” people are and how to identify, and attract them to your shop. You’ll hear from these successful shop owners themselves on how they were able to get and keep the best of the best in our industry, and how it has made all the difference in their businesses!

ATRA LUNCHEON — 1:00 pm - 2:00 pm
TRADE SHOW FLOOR OPEN — 2:00 pm - 7:00 pm
COCKTAIL RECEPTION — 7:00 pm
Saturday October 13

CHAPTER PRESIDENT’S MEETING — 7:00 am - 10:00 am

REGISTRATION — 7:00 am - 5:00 pm

MANAGEMENT SEMINAR — 9:00 am

Keeping the Right People Motivated
Day three of our What's Working seminar kicks off with a message on motivation. At this point, you are now starting to look at your business in a different light. You have a new and manageable plan for the future and you've put the right people in place to take you there. Now, learn how to keep your staff (and yourself) motivated and producing!

MANAGEMENT SEMINAR — 11:00 am

Metrics Matter!
We wind down day three of our What's Working seminars with one of the most important sessions of the entire weekend – you’ve outlined your plans and goals and have the right people on board who are motivated to take you and your company to the next level. Now it’s time to find out how to keep everything on track with the proper measurement techniques and strategies.

What are your shop’s key success indicators and how should you measure them? You’ll find out with detailed worksheets and newly created tools, because -as you’ll soon discover from the most successful shop owners in the country – Metrics Matter!

TRADE SHOW FLOOR OPEN — 11:00 am - 5:30 pm

LONG TIMERS’ MEETING — 4:00 pm - 5:00 pm
The Las Vegas Monorail...

The Fastest Way to Get Around Town

The Las Vegas Monorail lets visitors get around town without the hassle of taxis, traffic or parking along The Strip. The Monorail runs along the East side of the hotels on The Strip with a train every 6 minutes and makes 7 convenient stops making it very easy to get to any of the fabulous casinos and restaurants.

The Monorail stops at The Las Vegas Hilton – ATRA’s Powertrain Expo 2007 headquarters hotel. And, the best thing is that The Monorail can be reached directly through the hotel without going outside.

Get on-board ATRA’s Powertrain Expo 2007 and The Las Vegas Monorail for the ride of your life!

For more information visit the Las Vegas Monorail website at http://www.lvmonorail.com/
Thursday
October 11

TECHNICAL SEMINAR TRACK — 9:00 am - 5:30 pm

Mercedes 722.9
Introduction and Diagnostics
This transmission started production in 2004 and they are already finding their way into independent repair shops. Understanding how the transmission works is key to diagnosing it. This seminar will introduce you to the Mercedes 722.9 principles of operation of the electronic, hydraulic, and mechanical systems. Diagnostics will be covered systematically, and will also include known problems and codes. 

Weldon Barnett
Weldon Barnett specializes in Mercedes, European, and General Motors transmissions. He is OEM trained and is ATRA and ASE certified. He has been in the industry since 1967 and has over 30 years experience in dealerships, transmission shops, manufacturing, and remanufacturing facilities. He works full time providing technical support on the ATRA HotLine.

An In-Depth Look at the 6T70/75 Transaxle
The 6T70/75 is quickly becoming one of the mainline FWD applications for both GM and Ford vehicles. The 6T70/75 class will cover detailed information regarding the operation, diagnosis and current product problems with these transmissions. Special emphasis will be given to the unique electronic control system these units use, and repair precautions you must be aware of to prevent service related comebacks.

Steve Garrett
Steve Garrett, ATRA service engineer, has been with ATRA since 1999 and has been in the industry for over 35 years. Steve is an accomplish writer and seminar speaker. He’s spoken at over 160 regional seminars and every ATRA EXPO since 1993. Steve has mastered the GM line and is easily the guy you need to talk to if you have a problem that no one else can answer.

Fords: Problems, Fixes and What's New:
The 6R60, Torqshift, 5R55N/S/W
Discover the latest fixes for what’s happening in your shop today, including an in depth look at Ford’s latest offering: the 6R60. This transmission is due to replace the 5R55S-W, so they are going to be very popular units!

Bill Brayton
Bill Brayton, ATRA tech advisor and seminar speaker, has been in the transmission industry since 1977. Bill has been with ATRA for 10 years, during which time he has written and produced nine rebuild and diagnostic books. His specialty is Ford transmissions. “Teaching in this industry is a very rewarding experience for me,” says Bill. In his spare time, Bill is a United States Coast Guard Certified Ship’s Captain.

The RE5R05A: Inside and Out; and More R&R from the Trenches
This complete presentation comes in two parts: In part one, you’ll learn the ins and outs of the RE5R05A. From the valve body, to the clutches, to the case, to the computer, virtually nothing has been published on this transmission… until now. This seminar will provide you with everything you need to help you understand the inner workings of the RE5R05A, and to help you keep it on the road.

In part two, Lance will team up with Randall Schroeder to provide you with the latest information for the R&R tech and swing man in your shop.

RECEPTION — 5:00 pm - 6:00 pm

ATRA MEMBER MEETING — 6:00 pm - 7:30 pm
Astra’s Powertrain Expo 2007

Friday
October 12

REGISTRATION — 6:30 am - 5:00 pm

TECHNICAL SEMINARS / SESSION 1 — 7:30 am - 9:00 am

**Electrical Testing and Diagnosis for the Transmission Technician**
David Skora

Learn how to test and diagnose electrical problems with procedures using the scan tool, digital multimeter, and oscilloscope to help you quickly pinpoint the failure, along with tips and tricks on how to diagnose the most evil of all electrical problems: the intermittent.

**Toyota’s A750E 5-Speed, and the Lightest 6-Speed Automatic in the World: the A761E**
Mike Brown

Get a first look at these new transmissions… before they make their way into your service bays. You’ll get a basic introduction, go over clutch-and-band application, identification and pressure testing. Then you’ll get a closer look at the valve body and checkball locations. Next, you’ll learn your way around computer diagnosis, electrical component diagnosis, and solenoid testing, including monitoring and forcing the shifts. Finally, you’ll learn about how to deal with shift complaints, parts failures and unit updates.

**F4A42/51 and F5A5A in Mitsubishi, Hyundai and Kia**
Mike Van Dyke

This family of transmissions is very popular with Asian manufacturers. We will cover its break down and assembly, and its breakdowns and fixes, in a simple, easy-to-follow format.

**COFFEE BREAK — 9:00 am - 9:15 am**
Diagnosing Common Torque Converter Failures Caused by Engine and Transmission Problems
Discover some of the most common failures and most commonly misdiagnosed problems pertaining to torque converters. As you’ll see, it isn’t always the torque converter causing the converter problems.

Joe Rivera
Joe Rivera has been a presenter at several torque converter seminars and a contributing writer to the trade publications. He is on the TCRA board of directors and is the driving force behind its website. His primary goal is for the TCRA to improve relations between the torque converter and transmission industries. Their mantra is education through improved communication. Joe’s experience comes from running the family business for 20 years: Pro-Torque.

Fords: Problems, Fixes and What’s New: The 6R60, Torqshift, 5R55N/S/W
Discover the latest fixes for what’s happening in your shop today, including an in depth look at Ford’s latest offering: the 6R60. This transmission is due to replace the 5R55S-W, so they are going to be very popular units!

Bill Brayton
See Bio Page 63

TECHNICAL SEMINARS / SESSION 2 — 9:15 am - 10:45 am

Diagnosing Scan Tool and Network Communication Problems; Reprogramming Procedures and Equipment
Learn the tips and tricks for diagnosing network and scan tool communication problems, and become familiar with the equipment you’ll need for reprogramming, and where to get calibration and reprogramming information.

Mike Van Dyke
See Bio Page 64

COFFEE BREAK — 10:45 am - 11:00 am

this seminar also presented on Thur and Sun

Encore Presentation
Honda and Toyota Transaxles and How to Diagnose Those Drivability Nightmares

More electronics, more parts, and more complicated than ever: Welcome to the next generation of transmission diagnostics. Take the edge off this new technology by attending this seminar, which covers the Toyota/Lexus 6-speed and hybrid transmissions and the Honda 5-speed, hybrid 5-speed, and CVT transaxles. To top it off, we’ll also cover some driveability diagnostics that can easily be performed in the transmission shop.

Randall Schroeder
Randall Schroeder, senior technician, has been with ATRA since June of 1995. Randall has over 36 years of transmission experience that ranges from R&R, hydraulic and electrical diagnostics, and rebuild specialties. He’s performed countless ATRA seminars and trade shows, and is dedicated to making sure that each ATRA member and seminar attendee leaves with a complete understanding of the topics discussed. Though he’s familiar with all brands of transmission, he prefers working with Chrysler. Dedicated to the transmission industry, in his free time Randall enjoys building and helping sponsor racers with automatic transmission with both technical and durability issues.

62TE: The New Breed of FWD Electronic Transmission, Part 1 of 2

Discover what’s new in the electronic FWD Chrysler transmissions. Learn the build procedures, cautions and special tools you’ll need to rebuild and diagnose this new 6-speed, FWD transmission. You’ll learn about the features that Chrysler has added to provide better performance and fuel efficiency to the 41TE-style transaxle.

Randall Schroeder
Randall Schroeder, senior technician, has been with ATRA since June of 1995. Randall has over 36 years of transmission experience that ranges from R&R, hydraulic and electrical diagnostics, and rebuild specialties. He’s performed countless ATRA seminars and trade shows, and is dedicated to making sure that each ATRA member and seminar attendee leaves with a complete understanding of the topics discussed. Though he’s familiar with all brands of transmission, he prefers working with Chrysler. Dedicated to the transmission industry, in his free time Randall enjoys building and helping sponsor racers with automatic transmission with both technical and durability issues.

In-Depth Look at the Torqshift, 5R55N/S/W, 4R100

A step-by-step examination of diagnosing, rebuilding and understanding what you’re going to need to keep these units out after the rebuild.

Stevie LaVallee
Stevie LaVallee is the president of TEST Research in Salem, NH. He’s been in the transmission industry for 32 years as a shop owner, technician, research engineer, and product developer. He’s presented training seminars and clinics world wide, covering a range of topics. Stevie’s Commitment To Excellence has earned him high regard within the transmission industry.
ATRA’s Powertrain Expo 2007

Saturday
October 13

CHAPTER PRESIDENTS’ MEETING — 7:00 am - 10:00 am

REGISTRATION — 7:00 am - 5:00 pm

TECHNICAL SEMINARS / SESSION 1 — 7:30 am - 9:00 am

Essential Electrical Checks for the Diagnostician, Part 1 of 2
Learn or review electrical essentials, a step-by-step look at using this information in the real world shop.

Dan Marinucci
Dan Marinucci is the driving force behind Communiqué, an automotive training and communications company that, as its name suggests, delivers vital information. Whether writing for a trade journal or presenting a seminar to technicians, Dan crafts clear, concise messages by blending his straightforward communication style with his background as an ASE-certified technician. Dan specializes in electrical diagnosis and evaporative emission system testing as well as Japanese vehicle driveability. He has presented tech seminars nationally since 1993.

Understanding Today’s Domestic Four Wheel Drive Systems
Take part in an interactive discussion about today’s domestic 4WD systems, hosted by ATRA’s premiere 4WD technical advisor, Pete Huscher. The discussion will cover the basic identification, operation, overhaul and diagnosis of today’s domestic 4WD systems. Pete will also be discussing the KISS process for diagnosing today’s vehicles. Participation is encouraged, so bring your thinking caps.

Pete Huscher
Pete Huscher has been with ATRA since 2001. Pete is a veteran of the US Army, where he was in charge of supervising the maintenance of the vehicles in his mechanized motor pool. He’s an ASE-certified technician with over 32 years of hands-on experience in the automotive industry and is an award-winning writer for GEARS Magazine.

62TE: The New Breed of FWD Electronic Transmission, Part 2 of 2
Discover what’s new in the electronic FWD Chrysler transmissions. Learn the build procedures, cautions and special tools you’ll need to rebuild and diagnose this new 6-speed, FWD transmission. You’ll learn about the features that Chrysler has added to provide better performance and fuel efficiency to the 41TE-style transaxle.

Randall Schroeder
See Bio Page 66

COFFEE BREAK — 9:00 am - 9:15 am
Saturday, October 13 (cont.)

TECHNICAL SEMINARS / SESSION 2 — 9:15 am - 10:45 am

**Essential Electrical Checks for the Diagnostician, Part 2 of 2**
Learn or review electrical essentials, a step-by-step look at using this information in the real world shop.

**Real World Problems — Real World Fixes**
John will once again bring his in shop experience to the classroom-style seminar. John will cover some of the most common problems you deal with in your shop today, along with some soon-to-be-common problems.

**Diagnosing with Wiring Diagrams**
Learn how to use Mitsubishi’s wiring diagrams, component locators, and other valuable information that will help you diagnose electrical problems in these vehicles. Examine real-world problems that have tormented many technicians in the field. And learn how to make a few simple tools that will save you a lot of time and money.

**COFFEE BREAK — 10:45 am - 11:00 am**

**Dan Marinucci**
See Bio Page 67

**John Parmenter**
John Parmenter is a factory-trained technician, shop owner, with over 20 years of technical experience rebuilding and repairing vehicles. His seminars bring real conditions and corrections to life. John is ASE certified and produces seminars and training classes that are in demand world wide.

**Bob Nuttall**
Bob Nuttall has been in the transmission business for over 35 years. After working as a transmission rebuilder for 15 years, Bob worked 4 years at AAMCO Transmissions as a national service technician and hotline operator. For the past 20 years, he’s worked as a technical training consultant and support technician for an automotive company. Bob started AUTO-TECH Inc. in 1999, where he designed and patented the KM Series Band Adjusting Tool along with designing the KM Series Manual Valve. Bob is ASE Master Technician and Advanced Engine Performance (L1) certified.
An In-Depth Look at the 6T70/75 Transaxle
The 6T70/75 is quickly becoming one of the mainline FWD applications for both GM and Ford vehicles. The 6T70/75 class will cover detailed information regarding the operation, diagnosis and current product problems with these transmissions. Special emphasis will be given to the unique electronic control system these units use, and repair precautions you must be aware of to prevent service related comebacks.

Current Problems in Current Units
Will discuss the complaint, cause and the repair of some of the most common failures, such as the 4F50N: 1-2 flare intermediate clutch distress and pressure problems. 5R110: Pump changes affecting TCC and pressure. 5R55N: Low converter and line pressure. 5R55W: TCC rattle. 5R55W: Delayed forward, flare 2-3, delayed reverse, solenoid manifold problems. 545RFE: Converter charge and TCC problems. 4L60E: Low shift valve pressure. 4L80E: Delayed forward or reverse. 47/48RE: Late upshifts, erratic TV pressure. 722.6: valve body issues. JF506E: valve body issues.

Mercedes 722.9 Introduction and Diagnostics
This transmission started production in 2004 and they are already finding their way into independent repair shops. Understanding how the transmission works is key to diagnosing it. This seminar will introduce you to the Mercedes 722.9 principles of operation of the electronic, hydraulic, and mechanical systems. Diagnostics will be covered systematically, and will also include known problems and codes.

TRADE SHOW FLOOR OPEN — 11:00 am - 5:30 pm

LONG TIMERS’ MEETING — 4:00 pm - 5:00 pm
ATRA’s Powertrain Expo 2007

Sunday
October 14

REGISTRATION — 8:00 am - 10:30 am

TECHNICAL SEMINARS — 9:00 am - 11:00 am

**Toyota’s A750E 5-Speed, and the Lightest 6-Speed Automatic in the World: the A761E**

Get a first look at these new transmissions... before they make their way into your service bays. You’ll get a basic introduction, go over clutch-and-band application, identification and pressure testing. Then you’ll get a closer look at the valve body and checkball locations. Next, you’ll learn your way around computer diagnosis, electrical component diagnosis, and solenoid testing, including monitoring and forcing the shifts. Finally, you’ll learn about how to deal with shift complaints, parts failures and unit updates.

**Mike Brown**
See Bio Page 64

**Electrical Testing and Diagnosis for the Transmission Technician**

Learn how to test and diagnose electrical problems with procedures using the scan tool, digital multimeter, and oscilloscope to help you quickly pinpoint the failure, along with tips and tricks on how to diagnose the most evil of all electrical problems: the intermittent.

**Mike Van Dyke**
See Bio Page 64

**62TE: The New Breed of FWD Electronic Transmission**

Discover what’s new in the electronic FWD Chrysler transmissions. Learn the build procedures, cautions and special tools you’ll need to rebuild and diagnose this new 6-speed, FWD transmission. You’ll learn about the features that Chrysler has added to provide better performance and fuel efficiency to the 41TE-style transaxle.

**Randall Schroeder**
See Bio Page 66

**Fords: Problems, Fixes and What’s New: The 6R60, Torqshift, 5R55N/S/W**

Discover the latest fixes for what happening in your shop today, including an in depth look at Ford’s latest offering: the 6R60. This transmission is due to replace the 5R55S-W, so they are going to be very popular units!

**Bill Brayton**
See Bio Page 63

**Mercedes 722.9 Introduction and Diagnostics**

This transmission started production in 2004 and they are already finding their way into independent repair shops. Understanding how the transmission works is key to diagnosing it. This seminar will introduce you to the Mercedes 722.9 principles of operation of the electronic, hydraulic, and mechanical systems. Diagnostics will be covered systematically, and will also include known problems and codes.

**Weldon Barnett**
See Bio Page 63

**TESTING AND CERTIFICATION — 9:00 am**
Exhibitors as of 4-16-07

A & Reds Transmission Parts
All Automatic Transmission Parts
Allomatic Products Company
Alto Products Corporation
Amorim Industrial Solutions
Amsoil - Direct Jobber
ATI Performance Products
ATRA
Axiom Automotive Technologies Inc.
Borg Warner
Borg Warner, Morse Tec
Central Valve Bodies
Dacco, Inc.
Dr Tranny by International Lubricants Inc.
Dynamic Manufacturing Company
EASE Diagnostics
Educational Seminar Institute (E.S.I.)
Elite “The Success Tool Company”
Engine & Transmission Exchange
Equipment Mfg. Corp.
European Exchange
EVT Parts
Flo Dynamics, Inc.
Ford Customer Service Division
General Motors
G-Tec Inc.
Hayden Automotive
Jasper Engines & Transmissions
Lubegard by International Lubricants, Inc.
Management Feedback Systems, Inc.
Management Success
MFC Sealing Technology Co., Ltd
Mitchell 1
Nationwide Torque Converter (NTC Inc.)
NATPRO
Northland Transmission Inc.
NTZ Micro Filtration
Oklahoma Transmission Supply, Inc.

Omega Machine & Tool, Inc.
On Time/ Sekurus Inc.
Power Pusher by Nu*Star, Inc.
Precision International
Precision of New Hampton
Pro Ultrasonics, Inc.
Profit Tool
ProfitBoost LLC
Raybestos Powertrain
Ream Man Valve Bodies, LLC
Rostra Precision Controls, Inc.
Seal Aftermarket Products/Parker Hannifin Corp.
Slauson Transmission Parts
Smart Blend Synthetics by Life Automotive Products
Snap-On
Sonax
Southeast Worldwide Manufacturers
SPX Filtran
Standard Transmission Exchange
Sunnen Products Company
SuperFlow Technologies Group
Superior Transmission Parts, Inc.
TCS Products
Teckpak-Fitzall
Transmex Transmission Parts
Transmission Digest
Transmission Specialties
Transstar Industries
TransTec
Tri Component Products
Valve Body Pro
VBX-Valve Body Xpress
Vetronix/Bosch Group
Wesco
Whatever-It-Takes Transmission Parts, Inc.
Worldwide Transmission Group
ZF Sales & Service NA, LLC
Zoom Technology Inc.

www.atraonline.com/events  (800) 428-8489
### Program At-A-Glance

**Wednesday, October 10th**

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration</td>
<td>4:00 pm - 7:00 pm</td>
</tr>
</tbody>
</table>

**Thursday, October 11th**

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Golf Tournament</td>
<td>6:00 am</td>
</tr>
<tr>
<td>Registration</td>
<td>7:00 am - 7:00 pm</td>
</tr>
<tr>
<td>Management Seminar Track</td>
<td>9:00 am - 5:00 pm</td>
</tr>
</tbody>
</table>

**What's Working & Making it Work**

*Presenters: Dennis Madden, Rodger Bland, Bob Cooper, Maylan Newton, Bob Spitz, Thom Tschetter and the Making it Work Advisory Panel*

- Session 1: 9:00 am - 12:00 pm
- Session 2: 1:00 pm - 4:00 pm
- Session 3: 4:00 pm - 5:00 pm

**Technical Seminar Track**

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mercedes 722.9 Introduction and Diagnostics</td>
<td>9:00 am - 10:30 am</td>
</tr>
<tr>
<td>Weldon Barnett, ATRA</td>
<td></td>
</tr>
<tr>
<td>6T70/75 Transaxle</td>
<td>11:00 am - 12:30 pm</td>
</tr>
<tr>
<td>Steve Garrett, ATRA</td>
<td></td>
</tr>
<tr>
<td>Fords: Problems, fixes and what's new!</td>
<td>1:30 pm - 3:00 pm</td>
</tr>
<tr>
<td>The 6R60, Torqshift, 5R55N/S/W</td>
<td></td>
</tr>
<tr>
<td>Bill Baryton, ATRA</td>
<td></td>
</tr>
<tr>
<td>The RE5R05A: Inside and Out and More R&amp;R from the trenches</td>
<td>3:30 pm - 5:30 pm</td>
</tr>
<tr>
<td>Lance Wiggins/Randall Schroeder, ATRA</td>
<td></td>
</tr>
</tbody>
</table>

**Cocktail Reception**

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>5:00 pm - 6:00 pm</td>
<td></td>
</tr>
</tbody>
</table>

**ATRA Member Meeting**

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 pm - 9:00 am</td>
<td></td>
</tr>
</tbody>
</table>

**Friday, October 12th**

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration</td>
<td>6:30 am - 5:00 pm</td>
</tr>
<tr>
<td>Management &amp; Technical</td>
<td>7:30 am - 9:00 am</td>
</tr>
</tbody>
</table>

**Breakfast with Thom**

*Thom Tschetter*

**Electrical Testing and Diagnosis for the Transmission Technician**

*Mika Van Dyke, ATRA*

**Toyota's A750E Five Speed and the lightest six speed automatic transmission in the world, the A761E Six Speed**

*Mike Brown, ATRA*

**F4A42/51 & F5A5A used in Mitsubishi, Hyundai & Kia**

*David Skora, ATRA*

**Coffee Break**

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 am - 9:15 am</td>
<td></td>
</tr>
</tbody>
</table>

**Goal Setting and Planning for a Successful Future, Defining your Vision**

*Management Presenters*

**Diagnosing Scan Tool and Network Communication Problems. Reprogramming Procedures and Equipment**

*Mika Van Dyke, ATRA*

**Diagnosing the most common Torque Converter failures caused buy Engine & Transmission concerns**

*Joe Rivera, TCRA*

**Fords: Problems, fixes and what's new! The 6R60, Torqshift, 5R55N/S/W**

*Bill Baryton, ATRA*

**Coffee Break**

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:45 am - 11:00 am</td>
<td></td>
</tr>
</tbody>
</table>

**The Right People**

*Management Presenters*

**Honda and Toyota transaxles and how to diagnose those drivability nightmares.**

*Sean Boyle, Univ. Illinois*

**62TE the new breed of FWD electronic transmission, Part 1 of 2**

*Randall Schroeder, ATRA*

**Fixing It Right The First Time**

*Stevie LaVallee, TEST Research*

**ATRA Luncheon**

*Sponsored by Raybestos*

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00 pm - 2:00 pm</td>
<td></td>
</tr>
</tbody>
</table>

**Trade Show Floor Open**

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>2:00 pm - 7:00 pm</td>
<td></td>
</tr>
</tbody>
</table>

**Reception**

*Sponsored by TRANSTAR*

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 pm</td>
<td></td>
</tr>
</tbody>
</table>
**Saturday, October 13th**

**CHAPTER PRESIDENT’S MEETING** 7:00 am - 10:00 am

**REGISTRATION** 7:00 - 5:00 pm

**MANAGEMENT & TECHNICAL** 7:30 - 9:00 am

- **Essential Electrical Checks for the Diagnostician, Part 1 of 2**
  - Dan Marinucci, Communiqué
- **Understanding Today’s Domestic Four Wheel Drive Systems**
  - Pete Huscher, ATRA
- **62TE the new breed of FWD electronic transmission, Part 2 of 2**
  - Randall Schroeder, ATRA

**COFFEE BREAK** 9:00 - 9:15 am

**MANAGEMENT & TECHNICAL** 9:15 - 10:45 am

- **Keeping the Right People Motivated**
  - Management Presenters
- **Essential Electrical Checks for the Diagnostician, Part 2 of 2**
  - Dan Marinucci, Communiqué
- **Real world problems-Real world fixes 07**
  - John Parmenter, Precision
- **Diagnosing With Wiring Diagrams**
  - Bob Nuttall, Mitsubishi

**COFFEE BREAK** 10:45 - 11:00 am

**MANAGEMENT & TECHNICAL** 11:00 - 12:30 pm

- **Metrics Matter!**
  - Management Presenters
- **6T70/75 Transaxle**
  - Steve Garrett, ATRA
- **Problems addressed for current units.**
  - Bob Warnke, Sonnax
- **Mercedes 722.9 Introduction and Diagnostics**
  - Weldon Barnett, ATRA

**TRADE SHOW FLOOR OPEN** 11:00 - 5:30 pm

**LONG TIMERS’ MEETING** 4:00 - 5:00 pm

---

**Sunday, October 14th**

**REGISTRATION** 8:00 - 10:00 am

**SESSION ONE** 8:30 - 10:30 am

- **Ready, Set, Action!**
  - Management Presenters
- **Toyota’s A750E Five Speed and the lightest six speed automatic transmission in the world the A761E Six Speed**
  - Mike Brown, ATRA
- **Electrical Testing and Diagnosis for the Transmission Technician**
  - Mika Van Dyke, ATRA
- **62TE the new breed of FWD electronic transmission**
  - Randall Schroeder, ATRA
- **Fords: Problems, fixes and what’s new!**
  - The 6R60, Torqshift, 5R55N/S/W
  - Bill Brayton, ATRA
- **Mercedes 722.9 Introduction and Diagnostics**
  - Weldon Barnett, ATRA

**TESTING & CERTIFICATION** 9:00 am

- **Saturday, October 13th**

  **CHAPTER PRESIDENT’S MEETING** 7:00 am - 10:00 am

  **REGISTRATION** 7:00 - 5:00 pm

  **MANAGEMENT & TECHNICAL** 7:30 - 9:00 am

  - **Essential Electrical Checks for the Diagnostician, Part 1 of 2**
    - Dan Marinucci, Communiqué
  - **Understanding Today’s Domestic Four Wheel Drive Systems**
    - Pete Huscher, ATRA
  - **62TE the new breed of FWD electronic transmission, Part 2 of 2**
    - Randall Schroeder, ATRA

  **COFFEE BREAK** 9:00 - 9:15 am

  **MANAGEMENT & TECHNICAL** 9:15 - 10:45 am

  - **Keeping the Right People Motivated**
    - Management Presenters
  - **Essential Electrical Checks for the Diagnostician, Part 2 of 2**
    - Dan Marinucci, Communiqué
  - **Real world problems-Real world fixes 07**
    - John Parmenter, Precision
  - **Diagnosing With Wiring Diagrams**
    - Bob Nuttall, Mitsubishi

  **COFFEE BREAK** 10:45 - 11:00 am

  **MANAGEMENT & TECHNICAL** 11:00 - 12:30 pm

  - **Metrics Matter!**
    - Management Presenters
  - **6T70/75 Transaxle**
    - Steve Garrett, ATRA
  - **Problems addressed for current units.**
    - Bob Warnke, Sonnax
  - **Mercedes 722.9 Introduction and Diagnostics**
    - Weldon Barnett, ATRA

  **TRADE SHOW FLOOR OPEN** 11:00 - 5:30 pm

  **LONG TIMERS’ MEETING** 4:00 - 5:00 pm

---

**Sunday, October 14th**

**REGISTRATION** 8:00 - 10:00 am

**SESSION ONE** 8:30 - 10:30 am

- **Ready, Set, Action!**
  - Management Presenters
- **Toyota’s A750E Five Speed and the lightest six speed automatic transmission in the world the A761E Six Speed**
  - Mike Brown, ATRA
- **Electrical Testing and Diagnosis for the Transmission Technician**
  - Mika Van Dyke, ATRA
- **62TE the new breed of FWD electronic transmission**
  - Randall Schroeder, ATRA
- **Fords: Problems, fixes and what’s new!**
  - The 6R60, Torqshift, 5R55N/S/W
  - Bill Brayton, ATRA
- **Mercedes 722.9 Introduction and Diagnostics**
  - Weldon Barnett, ATRA

**TESTING & CERTIFICATION** 9:00 am

- **Saturday, October 13th**

  **CHAPTER PRESIDENT’S MEETING** 7:00 am - 10:00 am

  **REGISTRATION** 7:00 - 5:00 pm

  **MANAGEMENT & TECHNICAL** 7:30 - 9:00 am

  - **Essential Electrical Checks for the Diagnostician, Part 1 of 2**
    - Dan Marinucci, Communiqué
  - **Understanding Today’s Domestic Four Wheel Drive Systems**
    - Pete Huscher, ATRA
  - **62TE the new breed of FWD electronic transmission, Part 2 of 2**
    - Randall Schroeder, ATRA

  **COFFEE BREAK** 9:00 - 9:15 am

  **MANAGEMENT & TECHNICAL** 9:15 - 10:45 am

  - **Keeping the Right People Motivated**
    - Management Presenters
  - **Essential Electrical Checks for the Diagnostician, Part 2 of 2**
    - Dan Marinucci, Communiqué
  - **Real world problems-Real world fixes 07**
    - John Parmenter, Precision
  - **Diagnosing With Wiring Diagrams**
    - Bob Nuttall, Mitsubishi

  **COFFEE BREAK** 10:45 - 11:00 am

  **MANAGEMENT & TECHNICAL** 11:00 - 12:30 pm

  - **Metrics Matter!**
    - Management Presenters
  - **6T70/75 Transaxle**
    - Steve Garrett, ATRA
  - **Problems addressed for current units.**
    - Bob Warnke, Sonnax
  - **Mercedes 722.9 Introduction and Diagnostics**
    - Weldon Barnett, ATRA

  **TRADE SHOW FLOOR OPEN** 11:00 - 5:30 pm

  **LONG TIMERS’ MEETING** 4:00 - 5:00 pm

---

**Sunday, October 14th**

**REGISTRATION** 8:00 - 10:00 am

**SESSION ONE** 8:30 - 10:30 am

- **Ready, Set, Action!**
  - Management Presenters
- **Toyota’s A750E Five Speed and the lightest six speed automatic transmission in the world the A761E Six Speed**
  - Mike Brown, ATRA
- **Electrical Testing and Diagnosis for the Transmission Technician**
  - Mika Van Dyke, ATRA
- **62TE the new breed of FWD electronic transmission**
  - Randall Schroeder, ATRA
- **Fords: Problems, fixes and what’s new!**
  - The 6R60, Torqshift, 5R55N/S/W
  - Bill Brayton, ATRA
- **Mercedes 722.9 Introduction and Diagnostics**
  - Weldon Barnett, ATRA

**TESTING & CERTIFICATION** 9:00 am
ATTENDEES: (Badges will be issued from this list, PLEASE PRINT CLEARLY.) Use a separate sheet for additional registrations.

<table>
<thead>
<tr>
<th>PRINT NAME:</th>
<th>[ ] Full</th>
<th>[ ] Tech or Management</th>
<th>[ ] Trade Show Only</th>
<th>[ ] Friday Luncheon</th>
<th>[ ] Golf Tournament</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRINT NAME:</td>
<td>[ ] Full</td>
<td>[ ] Tech or Management</td>
<td>[ ] Additional Full</td>
<td>[ ] Trade Show Only</td>
<td>[ ] Friday Luncheon</td>
</tr>
<tr>
<td>PRINT NAME:</td>
<td>[ ] Full</td>
<td>[ ] Tech or Management</td>
<td>[ ] Additional Full</td>
<td>[ ] Trade Show Only</td>
<td>[ ] Friday Luncheon</td>
</tr>
<tr>
<td>PRINT NAME:</td>
<td>[ ] Full</td>
<td>[ ] Tech or Management</td>
<td>[ ] Additional Full</td>
<td>[ ] Trade Show Only</td>
<td>[ ] Friday Luncheon</td>
</tr>
<tr>
<td>PRINT NAME:</td>
<td>[ ] Full</td>
<td>[ ] Tech or Management</td>
<td>[ ] Additional Full</td>
<td>[ ] Trade Show Only</td>
<td>[ ] Friday Luncheon</td>
</tr>
<tr>
<td>PRINT NAME:</td>
<td>[ ] Full</td>
<td>[ ] Tech or Management</td>
<td>[ ] Additional Full</td>
<td>[ ] Trade Show Only</td>
<td>[ ] Friday Luncheon</td>
</tr>
</tbody>
</table>

* Discount for current ATRA Members only. Join today and enjoy the member discount right away!

**PAYMENT INFORMATION**

- Check enclosed payable and mail to: ATRA, 2400 Latigo Avenue, Oxnard, CA 93030
- Charge to: [ ] MasterCard [ ] Visa [ ] AmEx [ ] Discover

Print Name on Card: ____________________________  Card Number: ____________________________  Expiration Date: __________

Signature: ____________________________  Company Name: ____________________________

ATTENDEES: (Badges will be issued from this list, PLEASE PRINT CLEARLY.) Use a separate sheet for additional registrations.

<table>
<thead>
<tr>
<th>PRINT NAME:</th>
<th>[ ] Full</th>
<th>[ ] Tech or Management</th>
<th>[ ] Trade Show Only</th>
<th>[ ] Friday Luncheon</th>
<th>[ ] Golf Tournament</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRINT NAME:</td>
<td>[ ] Full</td>
<td>[ ] Tech or Management</td>
<td>[ ] Additional Full</td>
<td>[ ] Trade Show Only</td>
<td>[ ] Friday Luncheon</td>
</tr>
<tr>
<td>PRINT NAME:</td>
<td>[ ] Full</td>
<td>[ ] Tech or Management</td>
<td>[ ] Additional Full</td>
<td>[ ] Trade Show Only</td>
<td>[ ] Friday Luncheon</td>
</tr>
<tr>
<td>PRINT NAME:</td>
<td>[ ] Full</td>
<td>[ ] Tech or Management</td>
<td>[ ] Additional Full</td>
<td>[ ] Trade Show Only</td>
<td>[ ] Friday Luncheon</td>
</tr>
<tr>
<td>PRINT NAME:</td>
<td>[ ] Full</td>
<td>[ ] Tech or Management</td>
<td>[ ] Additional Full</td>
<td>[ ] Trade Show Only</td>
<td>[ ] Friday Luncheon</td>
</tr>
<tr>
<td>PRINT NAME:</td>
<td>[ ] Full</td>
<td>[ ] Tech or Management</td>
<td>[ ] Additional Full</td>
<td>[ ] Trade Show Only</td>
<td>[ ] Friday Luncheon</td>
</tr>
</tbody>
</table>

* Discount for current ATRA Members only. Join today and enjoy the member discount right away!

**PAYMENT INFORMATION**

- Check enclosed payable and mail to: ATRA, 2400 Latigo Avenue, Oxnard, CA 93030
- Charge to: [ ] MasterCard [ ] Visa [ ] AmEx [ ] Discover

Print Name on Card: ____________________________  Card Number: ____________________________  Expiration Date: __________

Signature: ____________________________  Company Name: ____________________________
Frequently Asked Questions

Can I register at the door?
Yes. The following are the dates and times for On-site registration:

- **Wednesday, October 10:** 4:00pm - 7:00pm
- **Thursday, October 11:** 7:00am - 7:00pm
- **Friday, October 12:** 6:30am - 5:00pm
- **Saturday, October 13:** 7:00am - 5:00pm
- **Sunday, October 14:** 8:00am - 10:00am

What are the hotel rates?
ATRA has negotiated a $159 per night room rate for single and/or double occupancy. These rates are good from October 8-16. The cut-off date for these special rates is September 20. To make your reservations, please call (800) 732-7117 and mention ATRA.

Does ATRA make hotel reservations or is it included in the cost of Registration?
All attendees make their own hotel accommodations directly with the Las Vegas Hilton by calling (800) 732-7117. Mention ATRA to receive your discount room rate. Room reservations are not included with your conference registration.

Is there a charge for a spouse or child at the Friday luncheon?
Yes. The price of a lunch ticket for a spouse or child before 9/1/07 is $45. After 9/1/07, and on-site, the ticket is $55.

What are the registration cut-off dates for Expo?
The early registration cut-off date at the discount price is 9/1/07. After 9/1/07, the ATRA Business office will take Registrations, at the regular price, until 9/28/07. Any registrations needing to be made after 9/28/07 will need to be done on-site at the Expo.

How many people are on a team at the Golf Tournament and is there a shuttle?
The Golf Tournament is comprised of teams of 4. There is shuttle service for golf.

Did you receive my registration? Am I registered?
If you have registered online, your confirmation will automatically be emailed to you. If you have registered by mail or phone, your confirmation will be faxed to you within 1-2 business days of your registration. Please contact ATRA at (800) 428-8489 if you have not received your confirmation.

Do my spouse and children need to register?
Yes, everyone attending the seminars or trade show must have a badge and be registered - except babies in strollers. Spouses and children of seminar registrants receive free trade show registrations.

Can I change one of my paid registrations from one person to another?
Yes, you can switch the name on one or more of your registrations up to 10 days before the Expo at no charge. Any changes made within 10 days of the Expo will be charged $10 each. Call 1-800-428-8489 with changes.

What if I want to attend more than one seminar in a session?
There will be audio tapes available for most, but not all of the sessions. Please check at the tape sales desk in advance, so you know which sessions are being taped. All full conference registrants receive a binder with all of the speaker handouts and free audio CDs will be mailed at the end of the Expo. All other registrants may purchase these CDs at the tape sales desk at the show.

REGISTRATION INFORMATION:
Discount Qualification
Special discount pricing exclusively for ATRA members! Check the order form inside this brochure.

To qualify for a preregistration discount, you must register no later than September 1, 2007.

Enrollment is on a first-come, first-serve basis. Seating is limited by room size. To avoid disappointment, register as soon as possible, by phone, online, fax or mail.

Seminars start promptly at their scheduled time. Arrive early to be sure of good seating, and to meet with instructors and other seminar attendees.

No recording is permitted. Smoking is limited to designated areas.

WHAT ARE THE DIFFERENCES IN THE TYPES OF REGISTRATIONS?
Full Conference: admission to all technical and management seminars, Friday Luncheon, coffee breaks, trade show admission.

Tech or Management Conference: admission only to technical or management seminars, binder of speaker handout materials and audio CDs of all seminar sessions.

Trade Show Only: admission to the trade show only.

CANCELLATION POLICY
All cancellation requests must be made in writing and mailed to: ATRA’s Powertrain Expo 2007 Registration, 2400 Latigo Ave., Oxnard, CA 93030 or FAX to 1-805-988-6761. Cancellations received before August 26, 2007 will be subject to a 5% cancellation fee. Cancellations received between August 26, 2007 and September 22, 2007 will be subject to a 15% cancellation fee. Cancellations received after September 22, 2007 will be subject to a 25% cancellation fee.

THERE WILL BE NO EXCEPTIONS TO THIS POLICY.

4 Easy Ways to Register

By Phone: 1-800-428-8489 or 1-805-604-2000

Online: Receive a $10 discount for each full registration when you register online at www.ATRAonline.com/events

By Fax: 1-805-988-6761

By Mail: Complete and mail registration form to: ATRA Expo Registration 2400 Latigo Avenue Oxnard, CA 93030

www.atraonline.com/events • 800-428-8489
Schedule At-A-Glance

**Wednesday, October 10th**
4:00pm – 7:00pm  Registration

**Thursday, October 11th**
6:00am – 2:00pm  Golf Tournament  Sponsored by Toledo Trans-Kit
7:00am – 7:00pm  Registration
9:00am – 5:00pm  ATRA Management Seminar Track
9:00am – 5:30pm  ATRA Technical Seminar Track
5:00pm – 6:00pm  Reception
6:00pm – 7:30pm  ATRA Member Meeting

**Friday, October 12th**
6:30am – 5:00pm  Registration
7:30am – 9:00am  Technical & Management Seminars
9:00am – 9:15am  Coffee Break
9:15am – 10:45am  Technical & Management Seminars
10:45am – 11:00am  Coffee Break
11:00am – 12:30pm  Technical & Management Seminars
1:00pm – 2:00pm  ATRA Luncheon  Sponsored by Raybestos
2:00pm – 7:00pm  Trade Show
7:00pm  Cocktail Reception  Sponsored by Transtar Industries

**Saturday, October 13th**
7:00am – 5:00pm  Registration
7:30am – 9:00am  Technical & Management Seminars
9:00am – 9:15am  Coffee Break
9:15am – 10:45am  Technical & Management Seminars
10:45am – 11:00am  Coffee Break
11:00am – 12:30pm  Technical & Management Seminars
11:00am – 5:30pm  Trade Show
4:00pm – 5:00pm  Long Timers Annual Meeting

**Sunday, October 14th**
8:00am – 10:00am  Registration
9:00am – 11:00am  Technical Seminars
9:00am  Testing & Certification

Program subject to change without notice.

www.atraonline.com/events/expo  •  800-428-8489
Full Conference
As a Full Conference attendee you will have access to all technical and management seminars Thursday through Sunday, Friday Luncheon, Friday Cocktail Reception, coffee breaks, Friday and Saturday Trade Show Admission, complete binders of all speaker handout materials and audio CDs of all seminars at this year’s show!

Tech or Management Track
Attend either the Technical or Management seminars Thursday through Sunday, Friday Luncheon, Friday Cocktail Reception, coffee breaks, Friday and Saturday Trade Show Admission and Technical or Management binder of speaker handouts.

Trade Show Only
For those that only want to walk the Trade Show and visit with nearly 100 vendors. There is no Binder or admission to the seminars, Luncheon and Cocktail Reception with this registration.

Golf Tournament
Before 9/1/07 you can sign up to play golf for just $100* at this beautiful golf course. Fees include 18 holes of golf, catered lunch and transportation to and from the Las Vegas Hilton.

*After 9/1/07 fees are $125. $25 cancellation fee will apply.