

Application for supplier membership



Fill out this form completely, including signing the conditions of membership on the reverse side of this application. Please print all information and return your form with the appropriate payment to the ATRA Business Office.

Applicant Information

Business Legal Name		Business Operating Name: (If different than legal name)	
Business MAILING Address		Suite #	Phone Number
City	State	Zip	Fax Number
Business STREET Address (if different from above)		Suite #	Number of years at this location
City	State	Zip	Business Tax Identification Number
Email Address		State License Number	
Website Address http://		State of Incorporation or Organization	

Owner Information Name of Owner, Shareholder, Partner or Member

Name			
Residence Address		Apt #	Phone Number
City	State	Zip	
Name			
Residence Address		Apt #	Phone Number
City	State	Zip	

Entity Information

Business Start Date: _____

- Applicant is a:
- Sole Proprietorship
 - Partnership
 - Corporation
 - Limited Liability Company

- Applicant is a:
- One-shop operation
 - Multi-shop operation *

* If a multi-shop operation, a supplier membership application is required and must be submitted for each shop at additional supplier member branch shop rates.

Passwords Information

Everyone on your staff will receive their own password to ATRA's Online Tech Center. Please list their names and passwords below. (Passwords must be at least 6 characters.)

Name	Password
_____	_____
_____	_____
_____	_____
_____	_____

How did you hear about ATRA?

- EXPO Seminar ATRA Member Shop (please list shop name): _____
 ATRA website Chapter Meeting Search Engine Other: _____



Return your completed form with payment to:
Automatic Transmission Rebuilders Association (ATRA)
 2400 Latigo Avenue • Oxnard, CA 93030
 Toll Free (866) GO-4-ATRA
 (805) 604-2000 • Fax (805) 604-2003
 www.atra.com • www.gearsmagazine.com

**For
Office
Use
Only**

Received by Membership _____
 Received by Accounting _____
 Sent Welcome eMail _____
 Sent New Member Kit _____
 Good-Guys eNewsletter _____



About Supplier Membership

Supplier Membership is for companies that manufacture or rebuild automatic transmissions or that offer products or services to the transmission industry.

Membership Includes:

- Discounts on ATRA Events, books, products and services rebuild procedures with access to Supplier Services.
- ATRA's Online Tech Center - GEAR'S Magazine archives, seminar manuals and rebuild procedures online at: www.atraonline.com
- Technical HotLine - providing instant answers to difficult diagnosis, repair questions and procedures
- Testing & Certification - Get ATRA certified for no charge (Diagnostician, Remove and Replace, and Rebuilder)
- Community Forums - A members only community forum for tech and management discussions as well as posting options for classifieds and employment positions available.
- Elections - Voting privileges in association elections. (More election details are available in the Association By-Laws.)
- FREE: GEAR'S Magazine Subscription
- FREE: 1/4 page ad
- FREE: GEAR'S Supplier Solutions
- FREE: Vendor table at ATRA Technical Seminars

Advertising Opportunities:

- Sponsorships- Opportunity to sponsor products and/or services at ATRA'S Powertrain EXPO and Technical Seminars.
- P3 (Preferred Pricing Program) - Opportunity for additional exposure by offering discounted products & services to all ATRA Members
- Mailing Lists- Process and mail your company's marketing pieces to the ATRA Rebuilder Membership. (Mail processing and postage fees apply).
- Members Only Advertising Packages
- GEAR'S Magazine-Nine issues per year
- Good-Guys eNewsletter- Monthly email publication
- ATRA Online- Rotating Banner Ads & Select page ads
- (More advertising details available in the Media Kit)

*some restrictions apply.

Fees and Payment Information — For ALL Canadian and Other International Accounts, Payments must be made with a Credit Card.

NOTE: The bulletin fees will not be refunded due to cancellation of membership

Application Processing Fees

Single or Main Shop	\$ 100.00
Additional Supplier Member Branch Shops	50.00

Monthly Membership Dues

Supplier Membership	\$ 85.00
Additional Supplier Member Branch Shops	\$ 10.00
* Discounted Supplier Membership	\$ 80.00

Calculate Payment

Application Processing Fees	\$ _____
Membership Dues	\$ _____
Additional Branch Shops Dues	\$ _____
Technical Bulletins by Mail \$ 7.00/mo x _____ mos =	\$ _____

Total Payment Due \$ _____

Payment Method

- Check (Payable to the ATRA in U.S. funds drawn from a U.S. bank)
 - Credit Card or Bank Account (Please complete information to the right)
- * Available only when you choose to pay automatically by credit card or debit account.

I hereby authorize ATRA to charge my credit card or direct debit my bank account for payment.

One-Time Monthly Quarterly Annually

This authorization will remain in effect until I notify ATRA in writing. Unless otherwise noted, your account will be invoiced quarterly after this payment is made

Credit Card — Amex Discover M/C Visa

Credit Card Number _____

Exp. Date _____

Cardholder Name _____

Signature _____

Debit Bank Account — Checking Savings

Routing /ABA Number _____

Bank Account Number _____

Bank Name _____

Signature _____

Conditions of Membership

Applicant understands and agrees that resignation from membership in the association together with the applicant's continuing obligation to pay monthly membership fees shall only take effect and cease at the end of the last month during under which all advertisements and promotional materials identifying the applicant as a member of the association (including but not limited to the display of the ATRA logo) ceases to be displayed at the applicant's place of business, in any local telephone directories, business cards, brochures and/or any other type or kind of promotional communication, material, means or device.

I HAVE READ, UNDERSTAND AND AGREE TO BE BOUND BY ATRA'S BY-LAWS AND THE CONDITIONS OF MEMBERSHIP INCLUDING BUT NOT LIMITED TO THE MEMBER ADVERTISING STANDARDS AND USE OF ASSOCIATION PROMOTIONAL MATERIALS LOGO AND EMBLEMS.

Signature _____

Date _____